

JAMES VINCENT



BICYCLES

WHEEL NEWS

- 8505 Bergenline Ave. North Bergen, NJ
201-869-1901
- 3444 Kennedy Blvd. Jersey City, NJ
201-420-5151

“something for every rider”

Northern New Jersey's premier full service bike. Serving Hudson and Bergen Counties since 1936.

Issue Two

Winter 2004

• **GIANT REVIVE**
the ultimate comfort bike



REVIVE is the ultimate comfort bike with a neutral riding position and adjustability for riders from 5'- 6'6".. Revive is currently stocked in a variety of colors at both James Vincent Bicycles store locations.

• **JAMESVINCENTBICYCLES.COM**
Announcing the newly revised website



We've redesigned our website for 2004 to better serve you. In addition to an improved look and easier navigation, we've added an interactive survey, secure e-commerce, printable coupons, cycling articles, streaming video and more.

• **GARY FISHER - GAMMA RAY**
these kids bikes are built to last!



girls



boys

• **CYCLOPS INDOOR TRAINERS**



CycleOps trainers strive to be “Best in Class” resistance units in the industry.

• **FLUID**



“Power Band” technology allows for distinct resistance level changes without having to reach for a lever on the unit.

• **MAGNETO**



The Magneto is the world’s first magnetic trainer with progressive resistance.

• **WIND**



Simple in design, cycleops wind trainers uses air to create smooth resistance.

• **WINTER RIDING GEAR**

James Vincent Bicycles has it all

Don’t let cold weather stop you from doing what you love. Defend your self from the elements. James Vincent Bicycles has a selection of gloves, hats, jerseys, tights, jackets, socks, shoes, face protectors and more to keep you warm and dry while riding all season long.

• **CATEYE - ASTRALE 8**

The cycling computer of choice.



Eight cyclocomputer functions including cadence and 12 or 24 hour clock. The new Astrale 8 features larger screen size and numbers! Measure current, maximum and average speed.



• **TREK WOODY**

pure carefree riding fun



Trek Woody is a classic cruiser bike that delivers comfort and performance on park paths, city streets and gravel trails.

• TOP 10 ESSENTIAL ACCESSORIES

It's recommended that when you go out for a ride, you always take the "ten essentials accessories" along. This will go a long way to helping make your riding experience a truly safe and comfortable one. They include:



Helmet - protect your most valuable asset while cycling: your head.

Gloves - Your hands keep you in control. Gloves provide extra grip, comfort and protection.

Flat pack - all you need to replace a tube or fix a flat. That's way better than walking home.

Hydration - water bottles and cages to replace the liquids you body needs.

Locks - if you love your bike so will someone else. Do everything you can to protect it.

Clothing - Riding's more comfortable when your body stays dry and comfortable.

Bike Specific Lubes - keep your bike's drive train and other moving parts riding and shifting smoothly.

Lights - an easy way to stay safe is to see and be seen.

Tools - Having the right bike tool along for the ride can make all the difference.

Pumps - The proper air pressure keeps your tires rolling quickly with fewer flats and less energy wasted.

• KLIEN - QUANTUM PRO speed in an instant



Klein's take on classic continental race geometry has become a benchmark for perfectly-poised handling. Quantum Pro Carbon frame and Aeros fork. Synapse-fast reactions and a pack-splitting power kick. 20 gears powered through the world's most advanced chain set system.

• GARY FISHER - SUGAR multiple personalities for multiple terrains



Developed to be fast, efficient, and lightweight, Sugar offers riders the unimaginable: a suspension system that moves with the terrain, yet doesn't move when they pedal. In other words, a pure, hardtail-like connection to trail without the hard edge.

• **STORE HOURS - WINTER 2004**

Sept 15 to March 15

• **NORTH BERGEN - 201-869-1901**



8505 Bergenline Ave. North Bergen, NJ

Monday	10 00 am	7 00 pm
Tuesday	10 00 am	7 00 pm
Wednesday	closed	
Thursday	10 00 am	8 00 pm
Friday	10 00 am	8 00 pm
Saturday	10 00 am	5 00 pm
Sunday	10 00 am	4 00 pm

• **JERSEY CITY - 201-420-5151**



3444 Kennedy Blvd. Jersey City, NJ

Monday	10:30 am	7 00 pm
Tuesday	10:30 am	7 00 pm
Wednesday	closed	
Thursday	10:30 am	7 00 pm
Friday	10:30 am	7 00 pm
Saturday	10 00 am	6 00 pm
Sunday	closed	

3 %
SALES
TAX

JAMES VINCENT



BICYCLES



Bulk Rate
US Postage
Paid
Permit No. 236

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6039 Highland Place
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07093

VISIT OUR WEBSITE AT WWW.JAMESVINCENTBICYCLES.COM