

James Diehl - Desktop Media Production



Print



Web



Video



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Objective: To gain a position where I may utilize balanced degrees of creative and technical skill with respect to the design and production of print, online or disk based media.

Skills:

Dreamweaver	Flash	HTML	JavaScript
Photoshop	Illustrator	InDesign	Acrobat
Premiere	After Effects	Pro Tools	Microsoft Office

Experience: doormatsandmore.com - Wayne, NJ - E-Commerce Design & Administration
June 2004 to Present

- Designed & maintained a secure e-commerce web site, managing a database containing a large number of products.
- Conceived & implemented multi-channel marketing campaign, utilizing print and online media resulting in significant net gain.
- Managed worldwide shipping & inventory control. Provided customer support.

Freelance - North Bergen, NJ - Web / Print / Video Production
February 2003 to June 2004

- Worked as a video production assistant for Mediafield Inc.
- Produced printed materials and web sites for a variety of local businesses

Latin Percussion, Inc. - Garfield, NJ - Web Site Producer
March 2002 to February 2003

- Recorded, assembled and optimized audio/video content for use as web based media.
- Produced text and graphical content for website and monthly e-news letter.
- Scanned & re-touched photos for use in print, online & broadcast media.
- Managed corporate database & maintained media archive.
- Generated reports on web site statistics & advised supervisors at monthly meetings.

Mediafield Inc. - River Edge, NJ - Web Site Producer
September 1998 to September 2001

- Provided timely updates and general maintenance to corporate web sites.
- Developed a database-driven web application using ASP.
- Printed, mounted and laminated large format posters.
- Mentored colleagues in methods and procedures of web design.

Education: Full Sail Center for the Recording Arts - Orlando, FL.
Associate of Science Degree in Digital Media
January 1997 to June 1998